

## Board of Realtors Adopts 6-Point Protective Program

A six-point program by the National Association of Real Estate Boards to protect the public against the dangers of buying certain subdivided land by mail and solely on the basis of advertising solicitation was adopted by the Torrance-Lomita Board of Realtors, according to Jack Schmidt, president.

Schmidt said the executive committee of the association urged the 1434 boards of realtors to check promotional efforts to sell distant tracts on the basis of advertising claims without adequate real estate counsel or pre-purchase inspection by potential buyers.

"There has been a recent wave of promotions resulting in the sale of land sites for vacation or retirement homes that are ill-suited for use or investment," board president said.

"For example a promoter took several large newspaper ads to describe mountainous tracts in a western state. What he said was true. However, he neglected to mention that the mountain top had been covered by lava many years ago and that water would be a major problem. This would have been revealed by a personal inspection by potential buyers, but the ad was keyed to purchase without such inspection at extremely low

down payments," he said. Schmidt added that the local board, as a matter of meeting its continuing responsibility to protect the public interest, emphasized in the NAREB Code of Ethics, would cooperate fully with the national association in this effort.

### PROGRAM POINTS

Points in the NAREB program are:  
 Re-emphasis of policy cautioning the public against purchasing real estate by mail without personal inspection or counsel of a real estate advisor.

Realtor collaboration with law enforcement agencies, including postal authorities, state attorneys general, the Federal Trade Commission, state real estate license law officials, and others to enforce existing laws and correct abuses in the sale of subdivided lands.

**MODEL LEGISLATION**  
 Reference to state real estate associations for consideration of model legislation drafted by the association's license law committee. This legislation is aimed at regulation of subdivided land sales. State associations will be provided with records of laws by which so-called "free lot" promotions are curbed in some states.

Preparation of a guide with basic information for prospective land purchasers. Work with publications to develop standards for use in the acceptance or rejection of advertising for subdivided lands and an appeal to publications to exercise caution in accepting such advertising.

Provision for a continuing committee to study possible abuses in land subdivision schemes and a recommendation that all member boards support Better Business Bureaus or other civic organizations in their efforts to investigate and curb the "by mail" sale of subdivided lands.

### LAST ROAD TRIP

Coming up to their last six-game road trip of the year starting on Sept. 25 in Detroit, the Los Angeles Angels have had no worse than a .500 record on any of their road trips in 1962. In order their record is: 3-1; 2-2; 8-6; 14-8; 8-8 and 9-6. They were 13 over .500 with a 44-31 mark.

### AIRLINES PROFITS

National Airlines in August netted \$1,345,000 in profits. The net earnings were second only to the all-time one-month high reported in July, according to NAL President L. B. Maytag, Jr.



# FOOD GIANT

**BLUE CHIP STAMPS**

FOR A QUICK DINNER TONIGHT

## BANQUET FROZEN DINNERS

roast beef chicken haddock ham - turkey salisbury steak	<b>35¢</b>	regular package <span style="float: right;">save 14¢</span>
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You will enjoy these luncheon meats at home or in the lunch box

<b>OSCAR MAYER LUNCH MEAT</b>	<b>39¢</b>
12 oz. tin Flav R Pac for that wonderful strawberry pie—a royal dessert	10 oz. frozen package
<b>FROZEN STRAWBERRIES</b>	<b>5 \$</b>
Pitted sour cherries are delicious for desserts, so easy to prepare	No. 303 can
<b>SUPREMA RED CHERRIES</b>	<b>5 \$</b>
Whiteside Farms sweet potatoes are vitamin packed—cut or whole	No. 2 1/2 can
<b>SWEET POTATOES</b>	<b>5 \$</b>

PURESUN FROZEN <b>ORANGE JUICE CONCENTRATE</b> 6-oz. can <b>10¢</b> <span style="float: right;">save 5¢</span>	GOLDEN RANCH <b>WHITE OR WHEAT BREAD</b> regular loaf <b>25¢</b>
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## CRISCO SHORTENING

**3**

pound can (includes 5c off)

**65¢**

BE SURE PLENTY IS ON YOUR SHELF

## HUNT'S TOMATO SAUCE

**14**

8-ounce buffet can

**\$1**



CREME PAC

## ICE CREAM

**49¢**

half gallon save 10¢

Golden Ranch margarine has a light, delicious flavor	1 pound
<b>CORN OIL MARGARINE</b>	<b>29¢</b>
Dill pickles—plain or kosher—add the difference to your meal	64 oz. jar
<b>LIBBY DILL PICKLES</b>	<b>69¢</b>
Frozen beef enchiladas, cheese enchiladas, and enchilada plate	12 oz. pkg.
<b>GORDO'S MEXICAN FOODS</b>	<b>39¢</b>
Frozen beef taco, taco dinner—12 oz. pkg. Beef enchilada dinners.	16 oz. pkg.
<b>GORDO'S MEXICAN DINNERS</b>	<b>49¢</b>

BE SURE POTATOES ARE ON YOUR DIET

## U. S. No. 1 RUSSET POTATOES

**10**

lb. cello bag

**39¢**



GARDEN FRESH

## ROMAINE

**2**

bunches

**15¢**

FESTIVAL QUEEN

## STRAWBERRY PRESERVES

**79¢**

44 oz. jar

NUTRITIOUS

## PUSS 'N BOOTS CAT FOOD

**7**

tall cans

**\$1**

ALL GRINDS

## BUTTERNUT COFFEE

**59¢**

pound can

FRESH, SWEET ITALIAN

## PRUNE PLUMS

**10¢**

lb.

GARDEN FRESH

## ROMAINE

**2**

bunches

**15¢**



Back-to-School

## Specials

One Week Only

FREE!

HAIRCUT with Shampoo and Set Regularly \$5.00 Complete You Pay Only **\$3.00**

FREE!

with every Shampoo & Set Reg. \$1.50 Bottle of Jane Kit'n Soft HAND & BODY LOTION

BLEACH and TINT TOUCH-UP

Reg. \$8.50—SPECIAL **\$6.50**

DUART COLD WAVE

Reg. \$12.95—Special **\$9.95**

GOLD SEAL PERMANENT

By Rayette. Reg. \$25.00—Special **\$15.95**



## THE KINGS

Salon of Beauty

"Be a Queen For Your King"

22828 South Western Ave. (Between 228th and Sepulveda) Torrance DA 6-9694

LIPTON CHICKEN NOODLE SOUP MIX Pkg. of 2 Evy. <b>29¢</b>	IVORY SOAP 4 Personal Size Bars <b>29¢</b>	IVORY SOAP Med. Bar <b>11¢</b>	DOWNY FABRIC SOFTENER Quart Bottle Includes 10c off label <b>79¢</b>	ZEE PAPER TOWELS Big 225 Ct. Roll <b>29¢</b>	CHIFFON DINNER NAPKINS Pkg. of 60 <b>25¢</b>
HEAVY DUTY CLEANER MR. CLEAN 28 oz. Bottle Includes 8c off label <b>65¢</b>	BLUE BONNET OLEOMARGARINE 1 lb. Pkg. <b>29¢</b>	YUBAN INSTANT COFFEE 6 oz. Jar <b>99¢</b>	REGULAR or MENTHOL BURMA SHAVE 10 oz. Aerosol Can <b>89¢</b>	ZEE TOILET TISSUE 4 Rolls <b>39¢</b>	ZEE LUNCH BAGS 2 Pkg. of 20 <b>25¢</b>